

Editorial

Journal of Leadership in Sport and Management

Editorial board

Introduction

The Journal of Leadership in Sport and Management (JLSM) explores the multifaceted landscape of sports leadership and management, transcending theoretical boundaries to delve into practical implications and real-world applications. Beyond theoretical exploration, the journal seeks to unravel the complexities of leadership in sports management by addressing strategic issues such as talent acquisition and retention, organizational culture development, branding and marketing strategies, financial management, and stakeholder engagement.

In its pursuit to bridge the gap between academia and the sports industry, JLSM endeavors to catalyze positive change within sports organizations. The journal aims to inform decision-making processes and contribute to continuously improving leadership practices in the dynamic sports environment by providing actionable insights and evidence-based recommendations.

Emphasizing a commitment to academic rigor, JLSM welcomes diverse contributions from authors with backgrounds spanning scholars, researchers, industry professionals, and practitioners. The journal values a balanced approach, placing equal importance on both theoretical rigor and practical relevance. The clear, accessible presentation of research findings is prioritized, and JLSM encourages a multidisciplinary approach to enrich the scholarly discourse on leadership in sports management, engaging a broad readership that extends well beyond the boundaries of academia. Topics covered by JLSM include, but are not limited to the topic listed below.

Leadership Perspectives and Theories in Sports Management

An examination of the intricacies and subtleties of leadership in the sports sector. It accepts submissions that explore developing leadership theories, compare classic and current leadership approaches, and examine how leadership dynamics are distinctive in sports situations. The primary objective is to enhance comprehension of leadership as a pivotal element in achieving success in sports management and its ability to adjust to the evolving dynamics of the sports industry.

Examination of Specific Instances and Exemplary Methods

The focus is placed on practical applications and firsthand experiences. Articles would analyze specific examples of when leadership and management practices have profoundly impacted sports organizations. Possible content could encompass accounts of achievements, insights gleaned from setbacks, and inventive strategies for addressing typical obstacles in sports administration. The objective is to offer pragmatic insights that experts in the industry can implement.

Strategies for Acquiring and Retaining Talent

The investigation of methodologies for constructing and sustaining a skilled staff within sports organizations. Possible subjects encompass inventive methods of hiring, fostering employee commitment and drive, programs for advancing careers, and strategies for constructing high-achieving teams. This part aims to offer practical ideas for

sports managers dealing with the difficulties of talent management in a highly competitive setting.

Sports Organizational Culture and Development

Investigating the pivotal significance of leadership in fostering a robust and optimistic organizational culture in sports businesses. This encompasses research on leadership styles that foster a conducive organizational atmosphere, the influence of organizational culture on team effectiveness, and tactics for instigating and overseeing cultural transformation in sports organizations.

Financial Management and Economic Impact

Sports management encompasses various aspects of finance, including budgeting, financial planning, and conducting economic impact analyses of sports events and organizations. Articles may explore novel financial techniques, risk mitigation, and the significance of financial leadership in guaranteeing the long-term viability and expansion of sports organizations.

Involvement Of Interested Parties And Management Of Relationships With The Community

There are several strategies for involving stakeholders in the sports industry. Articles may examine tactics for establishing and sustaining connections with supporters, sponsors, neighboring communities, and other significant stakeholders. Topics could include community outreach activities, corporate social responsibility in sports, and the impact of stakeholder interactions on organizational reputation and success.

Current Developments And Novel Ideas

This section focuses on articles that explore the most recent achievements and innovations in sports management. It specifically strives to provide insights into cutting-edge trends, technical progress, and new markets in the realm of sports. The objective is to establish a platform for addressing the impact of these recent advancements on the future of sports leadership and management.

JLSM, with a biannual publication schedule, serves as a platform for scholars, researchers, industry professionals, and practitioners to contribute to and engage in meaningful conversations surrounding these topics, advancing knowledge in sports leadership and management.